

# SUSTAIN- ABLE

## promotion !

2024



This flyer is printed on FSC® certified paper.



Bags in different formats ...

# PAPER

## at its best

Is there an alternative to foil?

Yes, our innovative FSC®-certified **paper bags**  
– environmentally friendly made of 99 % recyclable  
virgin fibre pulp and 100 % trendy.

100 x 20 mm

120 x 45 mm

85 x 45 mm

75 x 50 mm

120 x 95 mm

68 x 35 mm

75 x 100 mm

**NEW**



Please take care on our  
FSC® certified products.



... made of FSC®-certified paper!

**Avoid with each paper bag  
a piece of plastic!**



60 x 55 mm



120 x 50 mm



85 x 60 mm



80 x 40 mm



150 x 65 mm



**The **1<sup>st</sup>** Fruit Gum  
in paper bags!**  
Tea-Bears® from the Bären Company®



VEGAN - right on trend!

# VEGAN

enjoy it



## Vegan treats – sustainably packaged



- over 100 vegan products:  
Fruit gums, sweets, dextrose  
and much more
- without animal ingredients
- vegan fruit gums from  
the Bären Company®  
with pectin instead of gelatine
- individual vegan fruit gum  
already possible from 15,000 bags



For the sake of the environment!

# SUSTAIN- ABLE

promote with  
environmentally friendly  
packaging alternatives

## FSC®-certified Paper Bags, Cardboard Boxes & Advent Calendar Inlays



Sustainable & 100 % recyclable.  
FSC® stands for an environmental friendly,  
socially beneficial and economic cultivation  
of our forests.

## Compostable Packaging & Colours



Packaging material marked with the compostability logo  
"Seedling Logo" is tested according to the European  
standard EN13432 and confirms the compostability of  
the packaging incl. print inks / colours.

## reinpapier® Advent Calendar



reinpapier® Advent calendar inlays consist  
of raw materials such as potato starch,  
paper fibers and water and are therefore  
100 % compostable.

## Recyclable tinline tins



Tin plate has an endless  
100 % recycling cycle,  
without any loss in quality  
and since years with over 90 %  
the highest recycling rate  
of all packaging.



Advent Calendar Inlay on paper basis!

# ADVENT CALENDARS

sustainable anticipation  
without compromise

**PAPER Advent Calendar**  
– with 100 % recyclable inlay

Branded Advent Calendar with sturdy calendar inlay  
made from FSC®-certified corrugated cardboard or  
ECO Advent Calendar made from pressed recycled  
cardboard



**reinpapier®** Advent Calendar  
– with 100 % compostable inlay

reinpapier® is an ecological and resource-efficient packaging product,  
made entirely from natural raw materials:



- ✓ 100 % compostable & food-safe
- ✓ FSC®-certified cardboard packaging
- ✓ 100 % recyclable in the paper cycle
- ✓ No plastic waste
- ✓ Filled with Gubor chocolate made from Fairtrade-certified cocoa or other branded products



Fairtrade cocoa: mass balance is used to match Fairtrade sourcing.  
Visit [info.fairtrade.net/sourcing](http://info.fairtrade.net/sourcing)